

YOUR VALUES 04

[illegible]

1. _____
2. _____
3. _____
4. _____
5. _____



PROPOSED Your OUTLINE

[illegible]

TRANSFORMATION

The Category Compounding Circle diagram shows a central green circle with the letter 'A'. Surrounding it is a pink ring divided into 12 segments, each containing a letter: B, C, D, E, F, G, H, I, J, K, L, and M. A purple circle with the number '30' is positioned to the right of the diagram.

30

_____ [Some Specific Outcome].

Then Add "B thru E" To Equip You For The Complete Experience for a specific and immediate transformation

Which Gradually Expands To Include Various Degrees of "F thru M" (with the intent of satisfying Inner\Hidden Cravings)

a **specific type of subject matter** that allows your Ideal Client (TF \ SC) to ☐ Win ☐ Stop ☐ Escape ☐ Retrieve _____

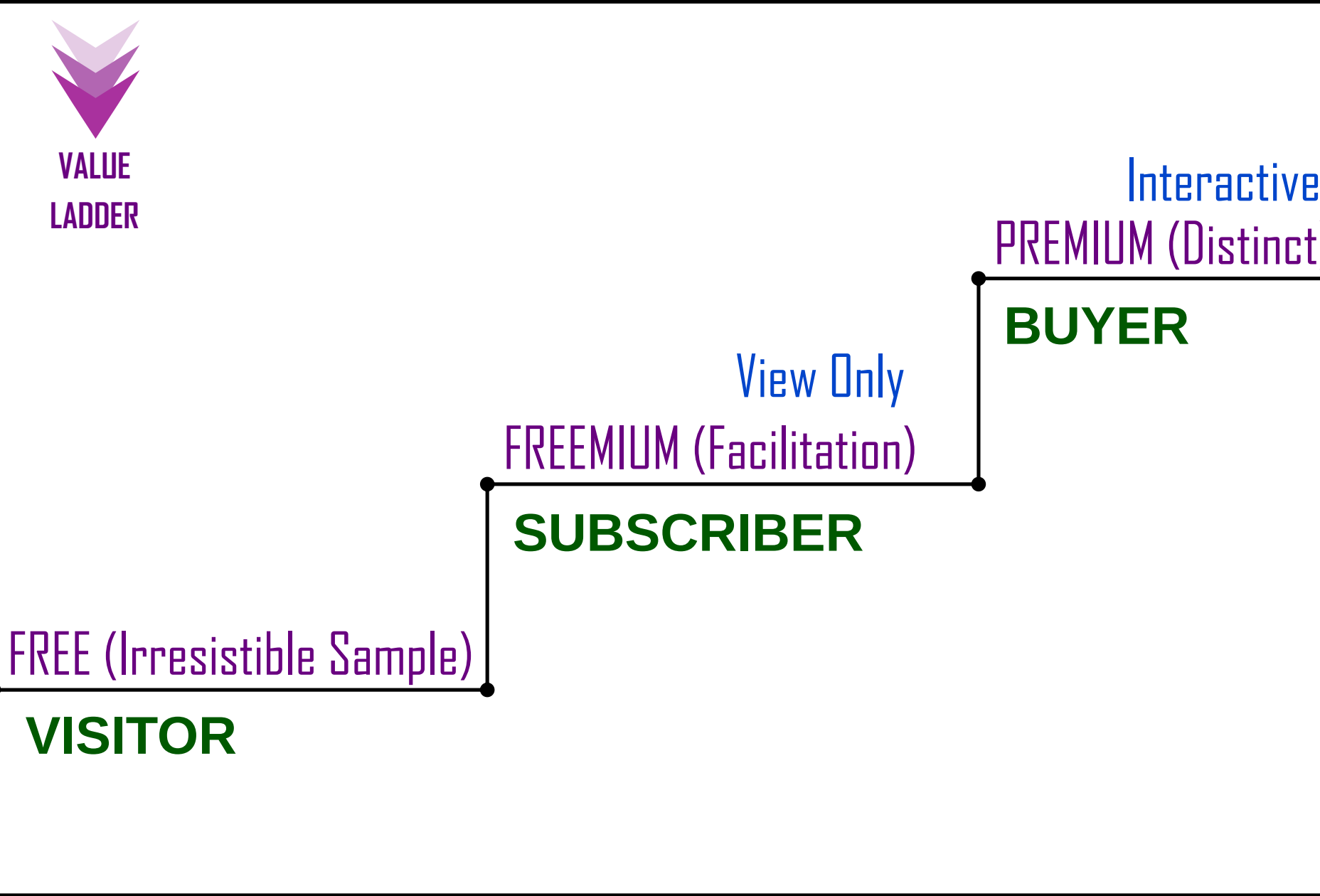
[A].

and / or a **new and differentiated genre** that allows your Ideal Client (TF \ SC) to ☐ Win ☐ Stop ☐ Escape ☐ Retrieve

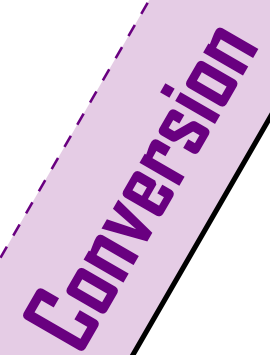
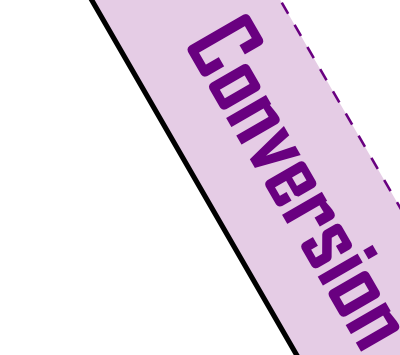
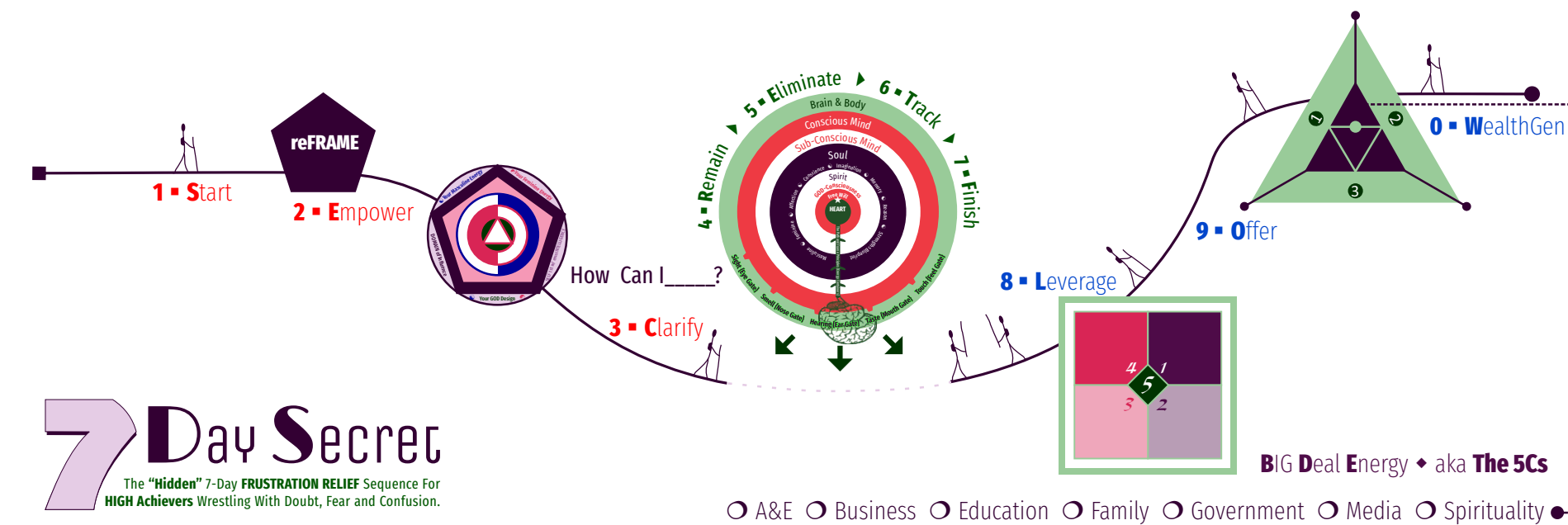
and / or a **rare and valued result** that allows your Ideal Client (TF \ SC) to ☐ Win ☐ Stop ☐ Escape ☐ Retrieve

and / or a **certain kind of change** that allows your Ideal Client (TF \ SC) to ☐ Win ☐ Stop ☐ Escape ☐ Retrieve

1. Specific Problems They Are Experiencing Daily \ Weekly \ Monthly **[TOLERATION]**
2. Specific Problems They Wish Someone Would Create A Solution For And Make Easily Accessible **[SEEKING]**
3. Specific Frustrations About The Existing Category and/or Category Leader **[TRIGGERS]**
4. Specific Don't Wants They Would Pay A Premium To Never Experience Again **[TRAUMA]**
5. Specific Wants, Needs, Hopes & Dreams Which Reveal Their Inner Motivation **[CRAVING]**



THINK TRANSFORMATION	31
ROADMAP THE TRANSFORMATION	32
ACTIONABLE CONTENT ONLY	33
NOW ACTION MADE EASY	34
SOLID SUPPORT SYSTEM	35
FREE TO FREEMIUM TO PREMIUM	36
OPTIONS THAT INVITE ENGAGEMENT	37
AND INTERACTIVE AWESOME EVENTS	38
ENTRY THROUGH SELF1ST MANIFESTO	39



BUYER

01  27 **VISUALIZE IT**

VISION Launch PRO®

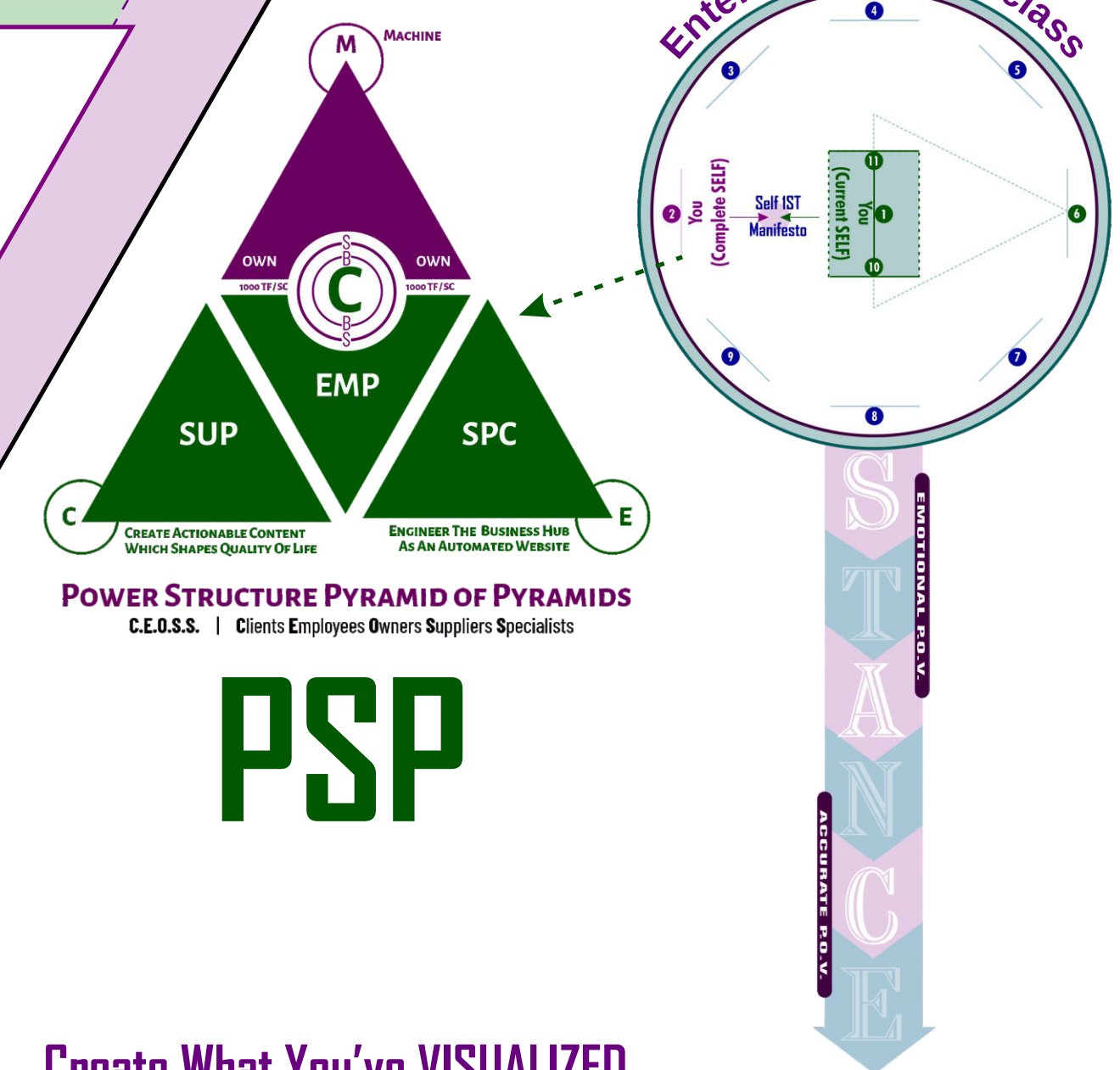
Invite The Best Thinkers.
Capture The Collective Genius On Paper.
Then Execute The Action Plan In A Remarkable Way.

Digital Asset Creation Tools To Engineer Your
Business HUB and Lifestyle Transformation Empire

RNA1003

7DaySecret.com/rna1003

Economics



Create What You've VISUALIZED

- 28 Engineer The Business HUB As An Automated Website
- 40 Create Actionable Content Which Shapes Quality of Life
- 71 reVISION: Your Perpetual Relevance and Reward
- 91 **WP eCOM Architects**

a Wealth Creation and Life-On-Purpose Community of ACPs

CLIENT

The 5 Essential Outcomes

Use The 26 Information Product Options + Value Ladder, Content Creation Matrix, Content Bursting Strategy and Content Map Planner to Create MOSTLY Digital Assets